

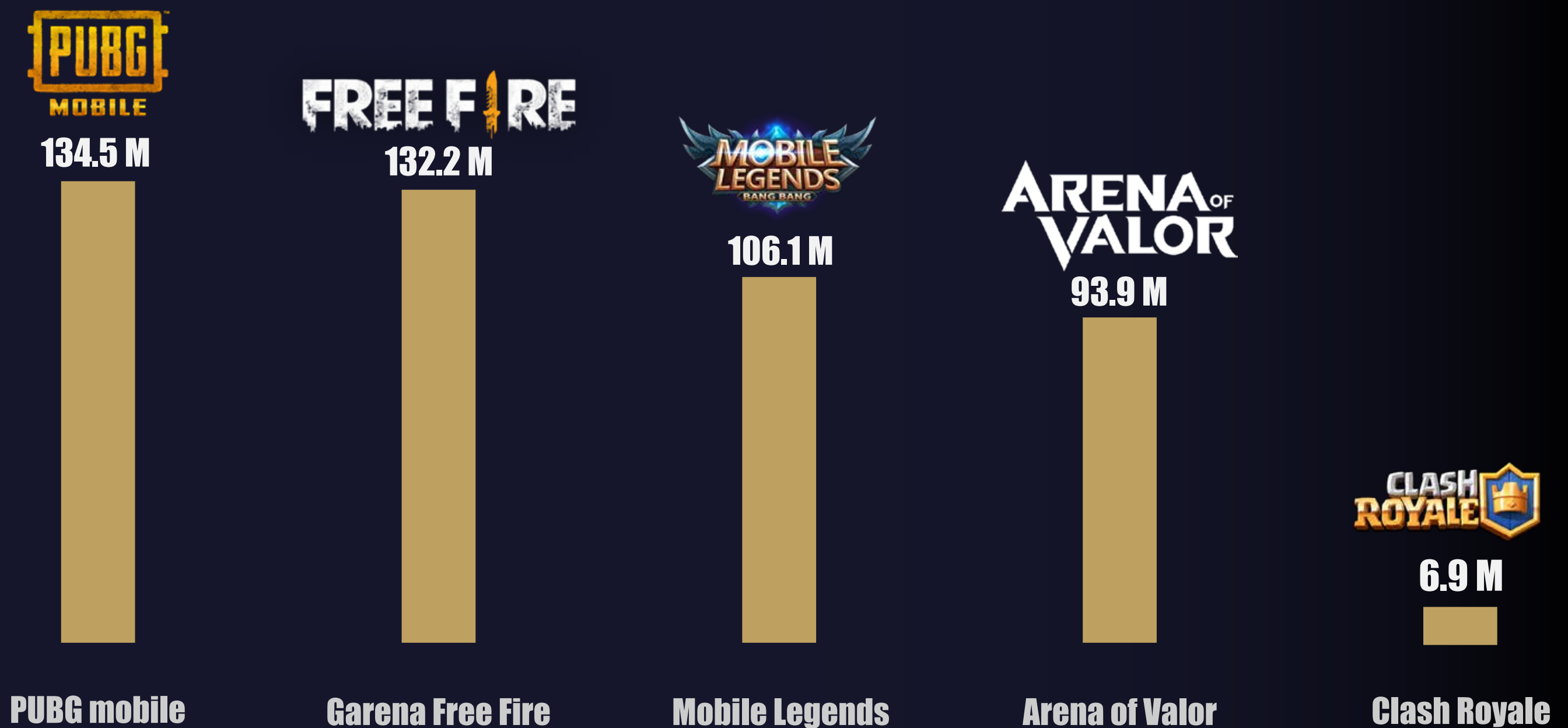


# THE **MOBILE** ESPORTS



Are **mobile games** the future of esports ?

# MOBILE ESPORTS IN 2020



**TOP 5 most watched esports games\***

\*based on The Esports Observer's index

# 01 | AN EXPANDING MARKET



**+28%**

**Turnover  
from 2019 to 2020**



**+100%**

**Market growth  
from 2019 to 2020**



**3**

**Most popular esports  
in 3 regions  
(MENA, APAC, LATAM)**



# MOBILE ESPORTS ECOSYSTEM | 02

- ✓ **80 countries** will count at least one mobile league in 2022
- ✓ ESL will offer **\$650k in cash prize** for mobile esports in 2021
- ✓ **Editors** now take mobile esports very seriously
- ✓ ESL & others are launching mobile esports **professional circuits**

# 03 | PUBLISHERS ARE IN MOBILE TOO





# MANY POWERFUL INVESTORS | 04

## 3,2

«Byte dance» (TikTok) invested \$3.2B  
to acquire Mobile legends and  
enter mobile esports



# 05 | THE FUTURE OF THE STAGE



With the arrival of **new technologies** such as **5G** & new sharing platforms, the mobile esports market is about to begin a significant growth!





We support brands, sports clubs & investors in designing the best esports strategy, including mobile esports.

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